AMAZON/KARNAFULT/PARANA/SURAMA/SINHAGAD

SIYANA - I (CBCS) : SUMMER - 2015
SUBJECT : ELECTIVE - I : PHARMACEUTICAL ADMINISTRATION

: Wednesday : 08-07-2015 Time : 10:00AM . TO 1:00 P.M. Max. Marks: 60 Date N.B. 1) Attempt any THREE questions from Section - I and Section - II each. Answers to both the sections should be written in SEPARATE answer books. 2) 3) Figures to the right indicate FULL marks. **SECTION - I** Q.1 Discuss various types of plans and planning process. (10)Q.2 Discuss departmentalization in detail. (10)Q.3 Enumerate various steps involved in staffing. Discuss performance (10)appraisal and career strategy in detail. 0.4 Write elaborate notes on any TWO of the following: (10)Formal and informal organizations a) Manager development process and training Management by objective (MBO) SECTION - II (10)Discuss McClelland's needs theory in detail. Q.5 Discuss productivity problems and their measurement in detail. (10)Q.6 Discuss feed back and feed forward controls in detail. (10)Q.7Write elaborate notes on any TWO of the following: Q.8 (10)Human factors in managing Preventive control b) Basic control process