



**BHARATI VIDYAPEETH DEEMED UNIVERSITY,
PUNE (INDIA)**

‘A’ Grade Accreditation by NAAC



B - MAT 2012

**ALL INDIA ENTRANCE EXAMS
INFORMATION BROCHURE**

BHARATI VIDYAPEETH DEEMED UNIVERSITY, PUNE
ABHIJIT KADAM INSTITUTE OF MANAGEMENT
AND SOCIAL SCIENCES, SOLAPUR

Bijapur Road, Solapur - 413 004

Tel. 0217-2341353, 2302016

Website: <http://akim.bharativedyapeeth.edu>

E-mail: akim@bharativedyapeeth.edu



Dr. S. B. Sawant,
Director, AKIMSS, Solapur

Abhijit Kadam Institute of Management and Social Sciences is a premier leading B-School in Western Maharashtra located in Solapur. The institute is approved by AICTE, recognized by UGC and is under the umbrella of Bharati Vidyapeeth Deemed University, Pune. It has a well-established history and prides itself for its academic reputation. Having been set up in 1981, AKIMSS has emerged as a citadel of learning and research with a symbiotic relationship with the worlds of business and industry. We create an environment within which actionable learning takes place and thus provide the breeding ground for managerial leadership of the future.

We presently offer post graduate programmes MBA, MBA (HR), MBA (IT), MCA and undergraduate programmes BBA and BCA. The institute has excellent full time faculty with a proven track record and a slew of visiting faculty who bring the experience of the real world into the classroom. Specialist scholars come and deliver lectures enabling the student to expand their horizons of *gyan* (knowledge), *buddhi* (intelligence) and *vivek* (the consciousness to discern). The result is that our product is so good that their placement takes place with minimal effort.

Location

The Institute is located at the central part of Solapur city in Maharashtra state. Solapur city is connected with Northern as well as Southern India through network of Railways. It is just 3.5 kms from Central Railway station. The national airport is just 1.5kms away from the Institute.



Our Motto : “Let’s Lead”

Our Vision : “To emerge as a leader in the field of value centered management education in India”

Our Mission : “Social Transformation through Dynamic Education”

Our Goals

- To provide affordable and high quality education to students in management and computer application fields.
- To inculcate human values in management education and research for enabling our graduates to effectively lead society in the emerging border-less world.
- To bring about healthy synergy between the worlds of business and industry, on the one hand, and those of pedagogy and research, on the other.
- To benchmark against the best and continuously improve in all spheres and at all times.
- To create a learning environment, while helping students to add value in all fields of business activity.

Programmes Offered:

The institute offers following programmes.

| Sr. No. | Programme | Duration | Semesters | Intake Capacity |
|---------|-----------|-------------|-----------|-----------------|
| 1. | MBA | Two Years | Four | 60 |
| 2. | MBA (HR) | Two Years | Four | 30 |
| 3. | MBA(IT) | Two Years | Four | 30 |
| 4. | MCA | Three Years | Six | 30 |

Salient Features of the Institute

- State of Art infrastructure
- The faculties at AKIMSS have a distinction of being very strong in computer application area. They are experts who have been instrumental in building the fortunes of some of the top organizations. Their continued association with the industry as consultants and researchers has offered access to live case studies and new insights. Visiting and Guest faculty from the industry and academics ably support core faculty.
- Together the faculty at the institute is well versed in facilitating a student –centric teaching learning process.
- The institute has broader relations with the industry which helps our students in practical work experience.
- Excellent inputs for overall development of professional competencies and personality of the students
- Placement Assistance cell

Nature of Entrance Test

All candidates desirous of taking admission for MBA Programme must appear for B – MAT 2012.

The B – MAT 2012 test for admission to MBA Programme will be of 250 marks. It consists of Part (A) Written Test and Part (B) Group Discussion & Personal Interview.

The written test will be conducted on 25th March, 2012 for duration of two & half hours. The candidates must be present by 09:30 AM. The GD and PI will be held at the designated centers as per the schedule mentioned by the institute.

(A)

The written test will consist of in all 200 marks. It consist of 200 multiple choice questions, one mark each with four alternatives with only one correct or most appropriate answer. There is no negative marking. The break – up off marks will be as follows:

| Sr. No. | Particulars | Questions | Marks |
|--------------|--|------------|------------|
| 1. | Current Affairs | 20 | 20 |
| 2. | Mathematics at Xth level | 30 | 30 |
| 3. | Logical and Abstract Reasoning | 50 | 50 |
| 4. | Verbal Ability and Reading Comprehension | 40 | 40 |
| 5. | Computer Awareness | 20 | 20 |
| 6. | Quantitative Aptitude | 20 | 20 |
| 7. | Management Skill | 20 | 20 |
| Total | | 200 | 200 |

(B)

Group Discussion and Personal Interview Test

| Sr. No. | Particulars | Marks |
|--------------|---------------------------------|-----------|
| 1. | Performance in Group Discussion | 30 |
| 2. | Performance at Interview | 20 |
| Total | | 50 |

Infrastructural Facilities:

Library:

Library is the focal point of the institute and it is well stocked with more than 18000 books and 96 national and 21 international journals. There are all types of magazines and periodicals related with the field of management, computers and humanities. The library has a spacious reading room open to the students throughout the day.



| BHARATI VIDYAPEETH DEGREE UNIVERSITY PUNE | |
|---|-----|
| LIBRARY LIST | |
| BOOKS | 700 |
| JOURNALS | 96 |
| PERIODICALS | 21 |
| MANAGEMENT | 10 |
| COMPUTERS | 10 |
| HUMANITIES | 10 |
| SCIENCE | 10 |
| ARTS | 10 |
| LIBRARIES | 10 |
| ARTS | 10 |
| LIBRARIES | 10 |
| ARTS | 10 |

Reprographic facility is available in the library. The library has a DelNet facility which helps in accessing the books of the entire national and international libraries. The institute has signed MOUs with various Management and Engineering colleges so as to enable the students to refer various books.

Learning Facilities:

The institute houses spacious class rooms, conferences and seminar halls. The institute has a special skill lab for developing the managerial skills of the students. All the rooms and halls are aptly ventilated and lighted.



The students are provided with audio visual aids for learning like LCDs, OHP and audio systems. The students have a special dress code including blazers.

The institute conducts special seminars for career development and counseling.

Seminars, Workshops and Conferences:



Mid-term seminar, annual seminar, class room seminars, workshops and conferences are the common features of our academic programmes.

The students are given ample opportunities to express their organizing skills and communication skills in such programmes. Expert from the field are invited as resource person to share their knowledge and expertise with student community.



Case study method and group discussions are the widely used techniques by our faculty members to develop the analytical abilities, presentation skills and leadership skills in the students. Intensive field work and projects are undertaken by the students to know the current behavioral patterns in the business world and the society outside.

Information System Centre

The institute has well versed computer labs where students are acquainted with the Information System today. There are three computer labs each has capacity of 40 computers.



All these computers are in LAN and have a well powered backup.

There is a special Internet Lab where students can get access to internet for 12 hrs a day. The Information system centre is professionally managed and equipped. These computers are made available for the students to carry out their practicals and access the internet.

Research Cell

The institute is having a research cell under which the faculties write the papers and get it published in National and International journals. Each of the faculty members has presented their Research Papers in National Seminars or conferences. We have undertaken socially significant research projects, the thrust area of research being marketing, business development, IT and HRM.

Medical Facilities:

The in-house doctor visits the Campus and provides medical treatment. We have a MOU signed with Local Hospital which provides all the necessary facilities.

Sports Facilities:



There are provisions for indoor games like Table Tennis, Carom Board and Chess. Volley ball ground is well designed and well equipped. The students are motivated to spend their leisure time and pay attention to their physical fitness. Our students are being selected in the University Cricket team every year.

The cricket team, Volley Ball team and Foot Ball team of the institute participate in the Zonal and Inter-zonal tournaments organized by Bharati Vidyapeeth Deemed University, Pune.

Co-curricular and Extracurricular activities

Our students organize Information System related activities such as IT Quiz, IT Seminars, workshops so as to enable the students to show their IT talent.



Our students participate in various extracurricular activities which are in the form of competitions such as Lakshya event of Bharti Vidyapeeth, Jallosh of Rotract Club, Solapur, Youth Festival of Bharati Vidyapeeth Deemed University, Pune etc.



Our students are having amazing award winning record every year. Annual Function is also organized every year in the institute in which the students actively participate and show their hidden talent. Recently our students have won Runner up general trophy of Jallosh, the megha event in Solapur city, by winning three prizes.

In house Banking Facilities:

Bharati Sahakari Bank Ltd, Pune is functioning within the Bharati Vidyapeeth Complex Solapur and has been providing its services.



Alumni Association:

Our institute has active Alumni Association which is a backbone for providing Training and Placement to our students.



These alumni are working in various top companies in India. Some of them have become successful entrepreneur's .These alumni association is headed by the most successful businessmen in Solapur.

The Corporate Resource Centre



The corporate Resource Centre is headed by a placement officer. The placement cell organizes different industrial visits, corporate training and consultancy besides providing summer and Final Placement for the students. The institute's students are working in renowned companies which are our corporate associates.

BVDU AKIMSS has its own placement cell coordinated by students under the guidance of coordinator through which the students are assisted for being placed in reputed companies. The institute's students are working in renowned companies like





**B – MAT 2012 CALENDAR OF EVENTS
FOR MBA ADMISSION**

- A) Last date for submitting the completed application form to Bharati Vidyapeeth Deemed University, Bharati Vidyapeeth Bhavan, CET Department, 2nd Floor, LBS Marg, Pune – 38 : 18th March, 2012
- B) Dispatch of Admission Card (B – CAT 2012 Test) : On receipt of completed application
- C) Date and time of CET : 25th March, 2012
10:00 AM – 12:30 PM
- D) Places where Entrance Test will be held : Pune, New Delhi, Navi Mumbai, Karad, Kolhapur, Sangli, Solapur, Lucknow, Chandigarh, Allahabad
- E) Group Discussion & Personal Interview : Respective Center
- F) Declaration of Results : 23rd April, 2012
- G) Counselling and spot admission : 2nd May, 2012 to 5th May, 2012
- H) Institute & Place for Counselling and Admission : IMED, Pune
- I) Commencement of Classes : 20th June, 2012